Call for promotion of jute goods in world market

A three-day international jute fair began in the city on Thursday with a call to promote jute and jute products in the world market as well as expanding international markets for the products, reports BSS.

International Jute Study Group (IJSG) in collaboration with National Jute Board (NJB), India and Jute Diversification Promotion Centre (JDPC) jointly organised the fair at the Bangabandhu International Conference Centre (BICC).

Secretary of the Ministry of Textiles and Jute Ashraful Moqbul inaugurated the fair as the chief guest.

First Secretary of Delegation of the European Union (EU) to Bangladesh Andrew Barnard, JDPC Executive Director Khandaker Moklesur Rahman, NJB Secretary Atri Bhattacharya and Secretary General of IJSG Bhupendra Singh also spoke.

Speaking on the occasion, Ashraful Moqbul said the government has already taken a number of steps to regain the lost glory of jute and jute goods by increasing the demand of jute goods in the international market.

He disclosed that the contribution of the jute sector to the country’s national economy rose to 4.68 percent during the 2009-10 fiscal from 2.5 percent during the 2008-19 fiscal.

The demand for the diversified jute goods in the international market is on the rise, which helped the sector become the second largest export earning sector after Readymade Garment (RMG) in the country.

Andrew Barnard said the jute and jute goods have a huge demand in the EU market as the products are environment-friendly.

Bhupendra Singh said the fair will provide Bangladesh and India an opportunity not only to display the unique aspects of the recent developments of the jute sectors but also highlight its recent progress to the global community. A total of 20 exhibitors from Bangladesh and India are showcasing different jute and jute goods in the fair. The fair will remain open from 9 am to 9 pm everyday.
A three-day international jute fair began Thursday in the city with a view to promoting diversified jute products made by Bangladesh and India.

Textiles and Jute Secretary Md Ashraful Moqbul inaugurated the exposition styled International Jute Fair at a ceremony at the Bangabandhu International Conference Centre.

International Jute Study Group (IJSG) has organised the first-ever such fair in association with Jute Diversification and Promotion Centre (JDPC) and National Jute Board (NJB) of India to promote jute products.

Ten selected exhibitors from Bangladesh and 10 from India under the umbrella of NJB and JDPC are participating in the fair to showcase their best-quality jute products.

Speaking as the chief guest in the ceremony, Ashraful Moqbul said the biodegradable natural fibre is not only used in making sacks, but also in automobile industry. "I was told during a recent overseas trip that the jute would soon be used in the automobile industry in a big way. So, jute is coming up again."

The secretary said jute was the major export earning sector for Bangladesh in 1950s and 1960s. "But we lost the position later. But with pragmatic and timely initiative of the present government, the jute is regaining its position."

Jute accounted for 2.56 per cent in Bangladesh's export basket in 2008-09. But its contribution grew by 2 percentage points in the following fiscal year to 4.6 per cent, Moqbul said.

"It will continue to grow. It no longer can be neglected and undervalued," he said. "India and Bangladesh should work together in popularising uses of jute products."

IJSG Secretary General Bhupendra Singh said the future of jute and jute products is bright. "But we have to set where we want to go and how to
achieve our target."

He said nowadays jute products are a preferred choice of global consumers due to its environment-friendly nature. "We have to go for diversification."

JDPC Executive Director Khandaker Mokhlesur Rahman said the country's jute-based industries have grown recently, providing jobs to hundreds of thousands.

"The world is increasingly growing conscious about harmful polythene and other products, and looking at jute products as alternative. We have to work on the shift," he said.

Atri Bhattacharya, secretary of National Jute Board of India, said the world's major two jute-producing countries, India and Bangladesh, should work together to change the people's perception about the products made up of natural fibre.

"Many still think about only sackings when we talk about jute. They do not know it can be used in making many other high quality products," he said.

Bhattacharya said India and Bangladesh should work hand in hand, as many other countries are moving fast to become major players in the sector. "We have to re-brand our products," he added.

The organisers expressed the hope that the fair would promote international trade and find new markets for jute and jute products.

IJSG also anticipates that the fair will raise the profile of jute products, increasing consumer awareness of environmental issues.

Andrew Barnard, first secretary of EU Delegation in Bangladesh, and Siddiquur Rahman, consultant of IJSG, also spoke on the occasion.

A fashion show has also been organised on the sidelines of the fair, where a dozen stalls have been set up to showcase jute products.
Int'l Jute Fair begins in city today
Thursday, January 27, 2011

A three-day international fair on jute products organised by the International Jute Study Group (IJSG) will be held at the "Windy Town" of the Bangabandhu International Conference Centre (BICC) in the city between today (Thursday) and Saturday (January 29), said a press release.

The fair will be organised in association with the Ministry of Textiles and Jute, Bangladesh, National Jute Board, India and Jute Diversification Promotion Centre (JDPC), Bangladesh.

The fair will remain open from 9am to 9pm everyday. Minister for Textiles and Jute Abdul Latif Siddiqui will formally inaugurate the fair at 4:30pm today.

The theme of the first day of the fair is "Global" while the themes for the second and third day are "India" and "Bangladesh" respectively.

A Fashion Show on jute products will also be organised between 5:30pm and 6:30pm on first two days for displaying the best of the jute fabric and apparel in Bangladesh and India.

The fair will create an opportunity for the importers, traders and buyers from consuming countries to access the international as well as regional markets of high quality jute products and get an exposure into the jute products being marketed around the globe, the release added.
সোনালি আঁশের ঝিলিক

খুলনার চালু পাতার শিক্ষায় হাড়ি বুলিয়ে রাখার সেই দেওয়াল আজ আর কেমন একটা দেখা যায় না। তবুও এ দেশের ঐতিহ্য আর সংক্রান্তির সাথে আইনপুরুষ জাতির নানা পাঠ দেওয়া যায় না। আর পাঠ দেখে আমাদের জীবন চেক হতে যাচ্ছে না। দেখা যে কবর আর বর্ণনা করার সময় তাল ফিলিয়া তৈরির সব পাঠ তৈরি করার পর্যন্ত দিয়ে এ ধরনের পাঠকতার পর্যন্ত দিয়ে হৃদর্শনায়ক ছুটে এড়িয়ে যাওয়া আগ্রহীর উদ্বোধন সম্মেলন এর মাধ্যমে বাংলায় প্রচলিত পুরুষ তৈরি করা নানা মহান প্রতিষ্ঠা ইতিহাসের খুলনার পাঠকতার ঠিক পাথর এ দেখা যায়। শেখাষাপিণি পাঁচটি পাঠকর কাপশন পেরা আয়োজন করা হয়েছিল দেখানো।

লেখা ও ছবি: কাওয়ার শাকিল
চাকা, শুক্রবার, ২৮ জানুয়ারি ২০১১

ফ্যাশন শো

সোনালি জীশ পাটের হাঁটিয়ে যাওয়া পৌরব ফিলিকে অনেকে দেশবাসী চলছে নানান আঘাতন। পাটের পাতাবারকে সহজলভ্য করতে সরকারকে নেতৃত্ব দেওয়া হবে। এই জন্য হিসেবে সবকাল বলবান আর্টার্টিক সমন্বয়ের কেন্দ্র কর হয়েছে পাটমন। উদ্যোগী অনুষ্ঠানে পাটের তৈরি পদ নিয়ে আঘাতন করা হল ফ্যাশন শো।
Models don jute apparel in a three-day international jute fair at Bangabandhu International Convention Centre in the city on Thursday. Photo: News Today
Int’l jute fair begins
Bangladesh Sangbad Sangstha. Dhaka
A three-day international jute fair began on Thursday with a call to promote jute and jute products in the world market as well as expanding international markets for the products.

International Jute Study Group in collaboration with National Jute Board, India and Jute Diversification Promotion Centre organised the fair at the Bangabandhu International Conference Centre.

Secretary of the ministry of textiles and jute Ashraful Moqbul inaugurated the fair as the chief guest.

Speaking on the occasion, Ashraful Moqbul said the government had already taken a number of steps to regain the lost glory of jute and jute goods by increasing the demand of jute goods in the international market. He disclosed that the contribution of the jute sector to the country’s national economy rose to 4.68 per cent during the 2009-10 fiscal from 2.5 per cent during the 2008-09 fiscal.

The demand for the diversified jute goods in the international market is on the rise, which helped the sector become the second largest export earning sector after Readymade Garment in the country.

First secretary of delegation of the European Union to Bangladesh Andrew Barnard, JDPC executive director Khandaker Moklesur Rahman, NJB secretary Atri Bhattacharya and secretary general of IJSG Bhupendra Singh also spoke.

Andrew Barnard said the jute and jute goods have a huge demand in the EU market as the products are environment-friendly.

A total of 20 exhibitors from Bangladesh and India are showcasing different jute and jute goods in the fair.

The fair will remain open from 9am to 9pm everyday.
Fair spotlights return of jute

A visitor looks at jute products in a stall at the International Jute Fair organised by International Jute study Group and Jute Diversification and Promotion Centre and National Jute Board of India in Dhaka yesterday. Photo: Shawkat Jamil

Star Business Report

A three-day international fair began yesterday in Dhaka in an effort to popularise and rebrand jute products made mainly by India and Bangladesh.

Textiles and Jute Secretary Md Ashraful Moqbul inaugurated the exposition, International Jute Fair, as chief guest, at a ceremony at Bangabandhu International Conference Centre in the capital.

International Jute Study Group (IJSG) has organised the first ever fair to promote jute products in association with Jute Diversification and Promotion Centre and National Jute Board of India.

Moqbul said the biodegradable natural fibre is not only used in making sacks, but also in automobile industry. “I was told during a recent overseas trip that the jute will soon be used in the automobile industry in a big way. So, jute is coming up again.”

The secretary said jute was the major exports-earning sector for Bangladesh in 1950s and 60s. “We lost the position later. But, with pragmatic and timely initiative of the present government, the jute is regaining its position.”

Jute accounted for 2.56 percent in Bangladesh’s export basket in 2008-09. But its contribution grew by 2 percentage points in the following fiscal year to 4.6 percent, Moqbul said.

“It will continue to grow. It no longer can be neglected and undervalued,” he said. “India and Bangladesh should work together in popularising use of jute products.”

IJSG Secretary General Bhu-pendra Singh said the future of jute and jute products is bright. “But we have to set where we want to go and how to achieve our target.”

He said nowadays jute products are a preferred choice of global consumers due to its environment-friendly nature. “We have to go for diversification,” he added.
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Atri Bhattacharya, secretary of National Jute Board of India, said the world’s two major jute-producing countries, India and Bangladesh, should work together to change people’s perception about the products made up of natural fibre.

“Many still think about only sackings when we talk about jute. They do not know it can be used in producing many other high quality products.”

Bhattacharya said India and Bangladesh should work hand in hand, as many other countries are moving fast to become a major player in the sector. “We have to re-brand our products,” he said.

Andrew Barnard, first secretary of EU Delegation to Bangladesh, and Siddiqur Rahman, consultant of IJSG, also spoke.

The fair, which is expected to introduce and promote international trade and find new market segments for jute and jute products, remains open to visitors from 9am to 9pm.

A fashion show was also organised on the sidelines of the fair, where a dozen stalls have been set up to showcase jute products.
Models display jute-made clothes and accessories at a fashion show on the sidelines of an international fair at Bangabandhu International Conference Centre yesterday.

Photo: Shawkat Jamil
Jute contributes 4.68pc in export earnings

STAFF REPORTER

DHAKA JAN 27: Jute will regain its earlier glory as it is becoming popular globally, the speakers said today at the opening session of International Jute Fair. ‘Jute sector is contributing 4.68 per cent in export earning last fiscal year and two per cent increase during last two years,’ said secretary of Textiles and Jute ministry Ashraful Moqbul, adding “Though its contribution is not notable at present like the 1990’s but there is no scope to deny its contribution in national economy.”

He was speaking as the chief guest at the opening session of the fair jointly organised by International Jute Study Group (IJSG) and National Jute Board (NJB) of India with collaboration European Union (EU) at Bangabandhu International Conference Centre (BICC).

Among others, executive director of Jute Diversification Promotion Centre (JDPC) Khandaker Mokhlesur Rahman, secretary of NIB Atri Bhattacharya, first secretary of EU Andrew Barnard and secretary of IJSG Bhupendra Sigh addressed the session.

Jute will be one of the most important cash crop in coming days due to the automobile sector around the world are using jute products, Ashraful said.

He further said, jute is versatile fibre and environment friendly so its use increasing entirely which is good signs for the jute sector of the Bangladesh and India. Both India and Bangladesh will be benefited if joint initiative to promote the diversification of jute, secretary of Textiles and Jute added.

First secretary of EU Andrew Barnard said at least 40 million farmers of Bangladesh would be benefited directly from this sector and it had a huge prosperity.

Bangladesh is producing quality jute products that can secure market in Europe countries, he said.